2nd QUARTER PERFORMANCE REPORTS

FY 2021

POSTSECONDARY INSTITUTIONS PRIVATE AND STATE RELATED COLLEGES

Department of Finance Executive Budget Office

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Department: 121 - Talladega College

Mission: To install in our graduates the values of morality, intellecutal excellence and hard work.

Vision: To provide a safe and secure environment.

Annual Goals

01	Update classrooms, replace desks and chairs
02	Upgrade computer and music labs
03	Renovate Drewry Hall
04	Upgrade faculty development lab
05	Create new learning center.

01 - Replace furniture in 24 classrooms

		Fi	rst Quarter	Sec	cond Quarter	Th	ird Quarter	For	ırth Quarter		Annual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	# of classrooms upgraded		25	3							

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02 - Replace furniture in 3 labs

		First 0	Quarter	Second	l Quarter	Third	Quarter	Fourth	Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	# of labs upgraded		25								

04 - Install keyboards in music lab

		Firs	st Quarter	Sec	ond Quarter	Thi	rd Quarter	Fou	ırth Quarter		Annual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	# of labs upgraded			0							

05 - Renovate Drewry Hall

		First	Quarter	Secon	d Quarter	Third	Quarter		Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	% complete		50								

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06 - Replace furniture in faculty development lab

		First (Quarter	Second	d Quarter	Third	Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	% complete		0								

08 - Renovate Building 709

		First (Quarter	Second	I Quarter	Third (Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
05	% complete		10								

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Department: 122 - Tuskegee University

05

Mission: To prepare students to assume effective professional and leadership roles in society and to become productive citizens in the national and world community.

Annual Goals

Create a Student Centered Culture with focus on Student Engagement

Fully Inaugurate 21st Century Higher Education at Tuskegee University: Through Innovative and Expanded Academic Programming and Instruction Infrastructure and Technology
Administer efficient resource managment

Increase enrollment through recruitment and retention.

01 - Conduct leadership training through the Booker T. Washington Leadership Institute

Foster a culture of advancement and development

		First	Quarter	Secon	d Quarter	Third	Quarter	Fourth	Quarter	An	 nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Aggregate # of Events	2		0 4	3	5		5		16	

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02 - Offer fully online courses

		First	Quarter		Secon	d Quarter		Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual		Target	Actual	,	Target	Actual	Target	Actual	Target	Actual
02	Aggregate # of classes offered	50		357	60		872	70		70		250	

03 - DELETED

		First 0	Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Aggregate # of Events	2	0	4	0	5		5		16	

04 -

		First 0	Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04		0	0	0	0	0	-	0		0	

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05 -

		First 0	Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	- 1		Target Actual		Actual	Target Actual		Target Actual	
05		0	0	0	0	0		0		0	

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Department: 123 - Lyman Ward Military Academy

Mission: A private military boarding academy providing the best in academics, leadership and athletics structured on a foundation of moral and ethical values that develops young men of integrity, competence and excellence who are prepared for the work of life.

Vision: To be widely recognized as the premier military boarding school for young men in the United States.

Annual Goals

01	Increase enrollment to 200 students within 3-5 years
02	Maintain our Alabama student population to at least 50% of our total enrollment
03	Retain AdvancED, AISA, and JROTC affiliations through performance
04	Increase Advanced Placement offerings and the number of students enrolled in AP courses
05	Retain and improve our dual enrollment course offerings online and on campus through Central Alabama Community College
07	Continue to upgrade our Information Technology by increasing use and application campus wide
09	Continue to enhance our ethnic diversity by outreach to minority and international students so as to include a diverse mix of students from all socioeconomic levels
11	Continue the upgrade of all campus facilities to include dormitories and academic buildings to provide the best for our students
12	Continue to provide a safe and secure environment for our students and staff through constant upgrades and planning actions

01 - Continue to increase marketing and advertising budget

		First 0	luarter	Second	Quarter	Third (Quarter	Fourth	Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	\$	9,350	24,300	9,350	18,552	9,350	-	9,350		37,400	

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02 - Continue the Speakers Program

		First 0			Second Quarter		Quarter	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Number	1	1	1	1	1		1		4	

03 - Continue to seek corporate support and public funds to provide financial aid to families in need of assistance to enroll the student

		First C	Quarter	Second	Quarter	Third (Quarter	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	\$	3,000	14,000	3,000	3,000	3,000		3,000		12,000	

05 - Improve our network of parents and alumni to actively help recruit students for the Academy

		First C	Quarter	1	Second Quarter		Quarter	Fourth	Quarter	Annual	
Goal	Unit	Target	Actual	Target Actual		Target	Actual	Target	Actual	Target	Actual
01	Number	28	55	25	25	25		22		10	0

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06 - Continue to offer tuition discounts to Alabama residents to maintain 50% of total enrollment for Alabama.

		First C	Quarter	Second Quarter		Third (Quarter	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target Actual			Actual
02	Percent	15	20	15	15	10		10		50	· ·

08 - Continue to improve and meet recommendations made by AdvancedED, AISA and US Army Cadet Command to enhance all programs

	,	First (Quarter	Second Quarter		Third (Quarter	Fourth	Quarter	Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Number	1	1	1	1	1		1		4	

09 - Continue to enhance the JROTC Program through facilities and offerings

		First (Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Number	1		1 1	1	1		1		4	

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10 - Enroll at lease 10% of students in an AP course

		First 0	Quarter	Second	Quarter	Third (Quarter	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	Percent	4	3	2	2	2		2	-	10	

11 - Continue to build on college program

		First C	Quarter	Second	Quarter	Third	Quarter	Fourth	Quarter	Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
05	Number	2	2	2	2	2		2		8	

12 - Continue IT upgrades campus wide to better support learning

		First C	luarter	Second Quarter		Third	Quarter	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
07	Number	2	2	2	2	2		2		8	

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14 - Continue to increase campus wide diversity among our student population

		First (First Quarter		Second Quarter		Quarter	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
09	Percentage	3	3	3	3	3		3		12	

15 - Continue upgrades as mandated by Strategic Plan

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
11	Number	2	2	2	2	2		2		8	

16 - Test and conduct security IAW ERP and continue campus wide upgrades to our security systems

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
12	Number	2	2	2	2	2		2		8	

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17 - Increase security technology campus wide.

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
12	Percent	25	25	25	25	25		25		100	

Performance Objective	Justification
01	Spent more on radio trying to drive up second semester enrollment.
01	SPENT MORE TRYING TO DRIVE UP ENROLLMENT; USED TV AND OTHER MEANS
05	SUCCESSFULLY TRYING TO ENHANCE INVOLVEMENT FROM ALUMS/PARENTS. MORE ALUM INVOLVEMENT 1ST QTR
06	INCREASED DISCOUNTS TO ENTICE NEW ENROLLEES DUE TO ECONOMIC ISSUES
10	DUAL ENROLLMENT
11	AVIATION SIMULATOR USE IN CONJUNCTION WITH CENTRAL ALABAMA COMMUNITY COLLEGE
12	New software to monitor cadet communications
14	INTERNATIONAL STUDENT BASE

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Department: 501 - University Of Ala - Tuscaloosa

Mission: The University of Alabama, the State of Alabama's oldest public university, is a senior comprehensive doctoral level institution. The University was established by constitutional provision under statutory mandates and authorizations. Its mission is to advance the intellectual and social condition of the people of the State through quality programs of teaching, research, and service.

Vision: The University of Alabama will be The University of choice for the best and brightest students in Alabama and a University of choice for all other students who seek exceptional educational opportunities. The University of Alabama will be a student-centered research university and an academic community united in its commitment to enhancing the quality of life for all Alabamians.

Annual Goals

01	Advance the University's academic, research, scholarship, and service priorities; continue to promote growth and national prominence in these areas.
02	Retain and recruit outstanding faculty and staff to support the teaching, research, and service mission of the University.
03	Enhance the University's learning environment to attract and retain excellent students.
04	Develop a University-wide emphasis on leadership as a primary role of the flagship university of the State of Alabama.

01 - (O1-Efficiency) Maintain the number of degrees awarded annually.

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Annual Degrees Awarded	2,050	2,262	0	0	5,200		1,400		8,650	

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02 - (O2-Quality) Increase research award dollars.

		First 0	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	total Research Award Dollars	20,700,000	28,005,204	14,950,000	13,654,961	14,950,000		28,750,000		79,350,000	

03 - (O1-Quality) Increase faculty salaries to the SUG 50th percentile.

		Fi	First Quarter		Second Quarter		Third Quarter	Fourth	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual	
02	Average Faculty Salary		0	0	0	0	0	102,000		102,000		

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04 - (O2-Quality) Maintain the enrollment of international students.

		First Quarter		Second Quarter		Third Quarter		Fourth	Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	Number of International Studen	1,400	1,176	0		0	0	. 0		1,400	

05 - (O1-Quality) Maintain funding awarded for academic scholarships.

			First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target		Actual	Target	Actual	Target	Actual	Target	Actual
03	Total Scholarship Dollars		0	0	0	0	0		215,931,149		215,931,149	

06 - (O1-Quality) Maintain the number of participants in the University's non-degree programs that support business, nonprofit and governmental programs in the State of Alabama.

		· -	Quarter	Second Quarter		Third	Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	Number of Participants	C)	0		0	0	17,500		17,500	

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Department: 502 - University Of Ala - Birmingham

UAB serves students, patients, the community and the global need for discovery, knowledge dissemination, education, creativity and the application of groundbreaking solutions. We are a leader among comprehensive public urban research universities with academic medical centers.

Annual Goals

01	Provide 21st century, world-class, socially responsible education that prepares diverse students to lead, teach, provide professional services and become prominent scholars and societal leaders of the future.
02	Pursue research, scholarship and creative activities that spur innovation, make UAB a vibrant cultural center, and expand our capability to continually discover and share new knowledge.
03	Encourage partnerships that advance education, the arts and humanities, health, economic prosperity and a fulfilling quality of life through service at home and around the globe.
04	Deliver the highest-quality patient care that reflects our ability to translate discoveries into revolutionary therapies in one of the nation's largest academic medical centers.

11 - Increase the percentage of First-time, Full-time, Baccalaureate Degree-seeking Freshmen retained from 1st Fall to 2nd Fall.

		First C	luarter	Second	Quarter	Third (Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Percentage	84		0	86	0		0		0	

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12 - Increase the percentage of First-time, Full-time, Baccalaureate Degree-seeking Freshmen graduating within 150 percent of the published time for the program, or before the 7th Fall term.

			Quarter	Second Quarter Target Actual		Third	Third Quarter		Quarter	Annual	
Goal	Unit	Target	Actual			Target	Actual	Target	Actual	Target Actual	
01	Percentage	59		0	61	0		0		0	

13 - Increase the total number of students enrolled at all levels, excluding Advanced Professionals.

		First C	Quarter	1	Quarter	Third (Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Number	22,000		0	22,563	0		0		0	

14 - Increase the total number of completions.

		First C	Quarter	Second Quarter		Third (Quarter	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Number	5,304		0	5,911	0		0		0	

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15 - Increase the total amount of research expenditures.

		First C	Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Annual	
Goal	Unit	Target	Actual	Target	Actual	Target Actual		Target	Actual	Target	Actual
02	Number	619,400,000		0	607,863,000	0		0		0	

16 - Increase the total graduates (including undergraduate and graduate students, except O.D., D.M.D., and M.D. degree graduates) reporting employment in Alabama on the National Association of Colleges and Employers (NACE) First Destination Survey.

			Quarter		Quarter		Quarter		Quarter	Annual	
Goal	Unit	Target	Actual	Target Actual		Target Actual		Target	Actual	Target	Actual
03	Number	0		0	0	77		0		0	

17 - Increase the UAB Medicine patient visits are defined as number of arrived appointments (MDs and Advanced Practice Providers only) at UAB Medicine/HSF Clinics as measured by fiscal year.

		First C	luarter	Second	Quarter	Third (Quarter	Fourth	Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	Number	0		0	0	0		1,382,734		0	

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Department: 503 - University Of Ala - Huntsville

Mission: The University of Alabama in Huntsville is a research-intensive, internationally-recognized technological university serving Alabama and beyond. Our mission is to explore, discover, create, and communicate knowledge, while educating individuals in leadership, innovation, critical thinking, and civic responsibility and inspiring a passion for learning.

Vision: The University of Alabama in Huntsville will be a preeminent, comprehensive, technological research-intensive university known for inspiring and instilling the spirit of discovery, the ability to solve complex problems, and a passion for improving the human condition-a university of choice where technology and human understanding converge.

Annual Goals

01	Increase the University headcount student enrollment to 10,200 students by the Fall of 2020.
02	increase the enrollment of non-resident domestic undergraduate students to 25% of undergraduate by the Fall of 2020.
03	Increase 6-year graduation rate to 60% by the Fall of 2020.
04	Increase external grants and contracts to \$88,000,000 by FY 2021.
05	Increase private gifts (based on 5-year annual average) to \$4.2 million by FY 2021.

01 - Increase student enrollment headcount by 4.5% each year

		First C	luarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Headcount Enrollment	10,200	10,000	0	0	0		0		10,200	

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02 - Increase out-of-state and international undergraduate students headcount by 1% each year

		First C	luarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	Percentage	25	28	0	0	0		0		25	

03 - Increase 6-year graduation rate by 4% annually

		First C	Quarter	Second Quarter		Third	Quarter		Quarter	Annual	
Goal	Unit	Target	Actual	Target	Target Actual	Target	Actual	Target Actual		Target Actual	
03	Percentage	60	57	0	0	0		0		60	

04 - Increase federal, state, and private grants and contracts by 5% annually

		First C	luarter	Second	Quarter	Third C	Quarter	Fourth	Quarter A		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	Dollars	22,000,000	30,523,686	44,000,000	64,792,705	66,000,000		88,000,000		88,000,000	

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05 - Increase private gifts (5-year) average by 10% annually

		First C	luarter	Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
05	Dollars	1,000,000	606,868	2,000,000	897,695	3,000,000		4,100,000		4,100,0	00

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Department: 504 - Alabama A&M University

Mission: Alabama Agricultural and Mechanical University is a public, comprehensive 1890 Land-Grant institution, committed to access and opportunity, and dedicated to intellectual inquiry. The application of knowledge and excellence in teaching, research and service is responsive to the needs of a diverse student population and the social and economic needs of the state and region. The University offers contemporary baccalaureate, master's, educational specialist and doctoral level degrees to prepare students for careers in the arts, sciences, business, engineering, education, agriculture and technology. As a center of excellence, the University is dedicated to providing a student-centered educational environment for the emergence of scholars, scientists, leaders and critical thinkers, who are equipped to excel through their contributions and leadership in a 21st century national and global society.

Annual Goals

01 Increase Student Scholarship funding by 3%

02 Enhance physical resources and space utilization by addressing deferred maintenance needs

03 Increase Retention rate of students by 2%

01 - Advance the level of faculty and student scholarship

		First C	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	N/A	1	1	2	2	3		4		4	

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02 - Enhance campus facilities and space utilization

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	N/A	1	1	2	2	3		4		4	

03 - Increase student leadership through participation in university governance, and daily life of students and student related activities.

		First C	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	N/A	1	1	2	2	3		4		4	

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Department: 505 - Alabama State University

Mission: Alabama State University is a comprehensive diverse student-centered public Historically Black Colleges and Universities (HBCU) committed to global excellence in teaching, research and service.

The University fulfills its mission by:

- * Fostering critical thought
- * Encouraging artistic creativity
- * Developing professional competence
- * Promoting responsible citizenship in its students
- * Adding to the academic and experiential bodies of knowledge
- * Enhancing the quality of life through research and discovery
- * Cultivating global citizenship through thoughtful (meaningful, purposeful conscientious, intentional) and engaging public service

ASU offers baccalaureate through doctorate degrees in an expansive array of academic programs. We maintain a scholarly and creative faculty, state-of-the-art facilities, and an atmosphere in which members of the university community live, work and learn in pleasant surroundings. ASU offers a bridge to success for those who commit to pursing quintessential educational opportunities and lifelong endeavors.

Vision:Alabama State University (ASU) will achieve global recognition through excellence in teaching, research and service. ASU will advance its current status as a premiere, comprehensive, Level VI regionally accredited institution, to a Doctoral/Research University (DRU) Carnegie Classification-designated institution. We shall become the destination university for students seeking a holistic educational experience. We will build upon quality scholarship and academic rigor to graduate a diverse corps of lifetong learners who are fully equipped to lead and succeed as citizens of the global workforce.

Annual Goals

01	Holistic Student Engagement. To employ a holistic student engagement model of focused processes, programs and services that help students achieve success at every point along the college trajectory, from recruitment to graduation to career advancement to alumni involvement.
02	Fiscal Growth and Integrity. To exercise fiscal integrity through compliance with policies that promote prudent management of institutional resources; and to achieve fiscal growth and stability through targeted fundraising efforts and investments, relationship cultivation and by meeting institutional enrollment goals.
03	Focused Customer Service. To serve the university community and constituents with exemplary and responsive customer service that places professionalism, timeliness, accountability, efficiency, and effective communication at the heart of every interaction.
06	Infrastructure Expansion and Sustainability. To ensure that the physical facilities and infrastructure of the University are adequate to support all programs, activities and services.

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05 - Fiscal Stability

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target		Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	Cash Reserves	4,000,000	1,300,000	5,000,000	5,000,000			4,000,000		17,500,000	

15 - To increase the recruitment of undergraduate and graduate admissions.

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target Actual		Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	# of Applications	1,100	1,012	100	136	900		1,100		3,200	

16 - To increase graduation rates as measured by SACSCOC CR8.1 (Student Achievement)

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	% Increase	5	-3	0	0	0		0		5	

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17 - To increase course completion rates across all levels of academic instruction as measured by SACSCOC FR 4.1

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	% Increase	5	5	5	5	5		5		20	

18 - Maintain Audit Rate

		First (First Quarter		Second Quarter		Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	% Unqualified Opinion	100	100	100	25	100		100		400	

19 - To increase the impact of the opportunities for the University's campus population and alumni to engage with the community and other stakeholders

		First Quarter		Second	Second Quarter		Third Quarter		Quarter	Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	# of Projects Completed	,	1	1 1	2	3		1		6	

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20 - Increase Licensure/Certification Rate (Passage Rate)

		First C	First Quarter rget Actual		Quarter	Third (Quarter	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	% Increase	5	10	0	0	0		0		5	

21 - Maintain the integrity of IT Services

		Fi	rst Quarter		Second	Quarter		Third (Quarter	Fourth	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Т	Target	Actual		Target	Actual	Target	Actual	Target	Actual	
06	% Incr. of Cust. Satisfaction		5	5	5		10	5		5		20		

22 - To increase the University's engagement with alumni

		First Quarter Target Actual		Second Quarter		Third	Quarter	Fourth	Quarter	Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	% Increase	5	5	2	3	3		10		20	

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23 - To increase external fundraising through improved data systems and stewardship

		First C	Quarter	Second	Quarter	Third (Quarter	Fourth Quarter		Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target Actual		Target	Actual	Target	Actual
03	% Increase	2	10	3	5	5		10		20	

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Department: 506 - Auburn University-Main Campus

Mission: To serve the citizens of Alabama by offering high-quality programs of instruction, research, and outreach as a comprehensive land-grant university and to prepare Alabamians to respond successfully to the challenges of a global economy.

Vision: Auburn University will emerge as one of the nation's preeminent comprehensive land-grant universities in the 21st century.

Annual Goals

01	Increase six-year graduation rate to 79% (Fall 2014 cohort)
02	Produce total sponsored academic R&D of at least \$215 MM as reported by the National Science Foundation's most recent HERD survey (FY2019)
03	Equal peer norms in the level of student writing, as measured by the National Survey of Student Engagement
04	By 2020 (as measured by Fall 2020 enrollment), enroll at least 215 qualified students from minority populations per 1,000 students enrolled, including non-resident aliens
05	Maintain institutional membership in the prestigious Association of Research Libraries

01 - Increase six-year graduation rate to 79% (Fall 2014 cohort)

		First	Quarter	Second	l Quarter	Third	Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	% Graduates/ Cohort	79	9	0		0		. 0		79	

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02 - Produce total sponsored academic R&D of at least \$215MM as reported by the National Science Foundation's most recent report (FY2019).

		First C	Quarter	Second	l Quarter	Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	Expenditures (\$millions)	215		0		0		0		215	

03 - Equal peer norms in the level of student writing, as measured by the National Survey of Student Engagement

		First (Quarter	Second	Quarter	Third	Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Effect Sizes (+/- 0.15)	0		0		0		0		0	

04 - By 2020 (as measured by Fail 2020 enrollment), enroll at least 215 qualified students from minority populations, including non-resident aliens, per 1,000 students enrolled.

		First (Quarter	Second	l Quarter	Third	Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	Minority students per 1000	215		0		0		0		215	

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05 - Maintain institutional membership in the prestigious Association of Research Libraries

		Fi	rst Quarter	Secon	d Quarter	Third	Quarter	Fourth	Quarter		Annual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
05	Membership Status (1=member)		1			0					1

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Department: 508 - Jacksonville State University

Mission: Jacksonville State University provides distinctive educational, cultural and social experiences to prepare students to be competent, ethical professionals and engaged, responsible, global citizens.

Vision: Jacksonville State University will be recognized nationally for excellence in providing a transformational learning environment that supports student success and engagement, regional stewardship and innovation.

Annual Goals

01

Increase the number of credit hours per quarter from previous year for Fall and Spring semesters.

01 - Undergraduate Credit Hours

		First	Quarter	Second Quarter		Third	Quarter	Fourth	Quarter	Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Credit Hours		94,083		84,008						• •

02 - Graduate Credit Hours

		First (Quarter	Second	Quarter	Third	Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target Actual		Target	Actual
01	Credit Hours		10,384		9,703						

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03 - Increase the number of unique students taking online courses

		- First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Students		7,580		1,133		-				

Performance Objective	Justification
01	Goal 01 = Increase Credit Hours From Previous Fall and Spring Semesters, Q1 Target 95,000 for Undergraduate Credit Hours, Unit of Measure = Credit H
01	Goal 01 = Increase Credit Hours From Previous Fall and Spring Semesters, Q2 Target = 85,000 for Undergraduate Credit Hours, Unit of Measure = Credit
02	Goal 01 = Increase Credit Hours From Previous Fall and Spring Semesters, Q1 Target 9,000 for Graduate Credit Hours, Unit of Measure = Credit Hours
02	Goal 01 = Increase Credit Hours from Previous Fall and Spring Semesters, Q2 Target = 8,200 Graduate Credit Hours, Unit of Measure = Credit Hours
03	Goal 01 = Increase the Number of Unique Students Taking Online Courses, Q1 Target = 6,500 for Students, Unit of Measure = Students
03	Goal 01 = Increase the Number of Unique Students Taking Online Courses, Q2 Target = 1,500 for Students, Unit of Measure = Students

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Department: 509 - University Of West Alabama

Mission: Enriching lives through education, service and outreach

Vision: To offer quality education and effective services while establishing a model for leadership in our region and beyond

Annual Goals

Promote high quality, relevant academic programs and faculty to ensure student transition to career or graduate school. 01

02 Grow enrollment and increase retention and persistence to graduation.

Pursue an institutional identity that exemplifies effective communication, inclusiveness, collaboration, and outreach. 03

Offer workforce development programs and training programs to residents within the service area.

01 - Provide personalized advising to all incoming students

Goal	Unit	First Quarter		Secon	Second Quarter		Third Quarter		Fourth	Fourth Quarter		Annual	
		Target	Actual	Target	Actual		Target	Actual	Target	Actual	Target	Actual	
01	Number of Meetings	2	2		2	12	2		1	-		7	

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02 - Provide curriculum development workshops on campus

		First Quarter		Second	Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual	
02	Number of Total Enrollments)	0	0		0	0		0		

04 - Provide workforce development workshops and trainings for residents in the region

		First Quarter		Secon	Second Quarter		Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Number of Workshops	3		4		5 :	3	4		0	

05 - Provide Scholarships to Students in the Black Belt Teachers Corp.

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	Number of Scholarships	0		0	0	0		0		0	

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Performance Objective	Justification
01	All advisors will meet face-to-face with students twice during the fall and spring semesters and touch base with them once during the summer.
01	Six centralized advisors met at least twice with advisees
04	Skills on Wheels and other workshops were delivered in-person or virtually
04	UWA will offer at least 14 economic and/or workforce development workshops, seminars, or institutes for FY 2021.

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Department: 510 - University Of Montevallo

Mission: To provide to students from throughout the state an affordable, geographically accessible, small college public higher education experience of high quality with a strong emphasis on undergraduate liberal students and with professional programs supported by a broad base of arts and sciences, designed for their intellectual and personal growth in the pursuit of meaningful employment and responsible, informed citizenship.

Vision: For undergraduates, our vision is to offer academically capable students from all sociodemographic backgrounds an affordable, life-enriching, honors college experience stressing community service and global awareness, all within an atmosphere of natural historic beauty and a tradition of innovative cultural expression. Our vision for graduate students builds on this undergraduate foundation, using traditional and innovative instructional methods to foster growth in specialized skills and knowledge required by practicing educators, counselors, speech-language clinicians, scholars in the humanities, and other professional leaders, within a nurturing environment steeped in the unique Montevallo experience.

Annual Goals

Allitual Goals

02 Increase revenue generation through grants.

03 Increase revenue generation through external partnerships.

Increase revenue generation through enrollment.

01 - Student/Faculty Ratio (fall term data)

		First 0	Quarter	Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Fall term student ratio	15	13	15	13	15		15		15	

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05 - Annual grant applications by UM faculty & staff

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	Number	31	9	31	14	31		31	<u> </u>	31	

06 - Annual number of campus academic camps for youth

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Number	220	0	220	0	220		220		220	

Performance Objective	Justification
06	These are typically held during summer, but none in SU2020 due to COVID.

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Department: 511 - University Of North Alabama

Mission: As a regional, state-assisted institution of higher education, the University of North Alabama pursues its Mission of engaging in teaching, research, and service in order to provide educational opportunities for students, an environment for discovery and creative accomplishment, and a variety of outreach activities meeting the professional, civic, social, cultural, and economic development needs of our region in the context of a global community.

Vision: The Vision of the University of North Alabama builds upon nearly two centuries of academic excellence. We commit ourselves to design and offer a rich undergraduate experience; to respond to the many educational and outreach needs of our region, including the provision of high quality graduate programs in selected disciplines; to provide an extracurricular environment that supports and enhances learning; to provide a global education and participate in global outreach through distance learning programs; and to foster a diverse and inclusive academic community. We promote global awareness by offering and curriculum that advances understanding of global interdependence, by encouraging international travel, and by building a multinational student population. We pledge to support and encourage intellectual growth by offering primarily small, interactive classes taught by highly educated professionals, and through mentoring, internships, and other out-of-class educational opportunities.

Annual Goals

01	Undergraduate credit hour-increase in number of credit hours from previous year for Fall, Spring and Summer semesters.
02	Graduate credit hours-Increase in number of credit hours from previous year for Fall, Spring and Summer semesters.
03	International Students-Increase in number of international students from previous year for Fall, Spring and Summer semesters.
04	Degrees Awarded-Increase in number of degrees awarded from previous year for Fall, Spring and Summer semesters.
05	Conduct Diversity Training Workshops
06	Increase donation giving over previous year.

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01 - % increase in number of undergraduate credit hours

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Percentage	0	-4	0	-5	0		0		0	

02 - % increase in number of graduate credit hours

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	Percentage		39		44						

03 - % increase in number of international students

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target _	Actual
03	Percentage		-12		-11						

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04 - % increase in number of degrees awarded

		First	Quarter	Second	Quarter	Third	Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	percentage		0		25						

05 - Conduct Diversity Training and Workshops

		First 0	Quarter	Second	Quarter	Third	Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
05	Number		12	1	0						

06 - % increase in donation giving over previous year.

		First C	luarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
06	percentage	0	-6	0	129	0		0		0	

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11 - DELETED

		First (Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
	<u>_</u>	0	0	0		0		0		0	

14 - DELETED

		First Quarter		Second	Second Quarter		Third Quarter		Fourth Quarter		านลไ
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
		2	(2		2		2		8	

16 - DELETED

		First 0	Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
		0	0	0		0		0		0	

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18 - DELETED

		First 0	Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
		0	0	0		0		0		0	

19 - DELETED

		First 0	Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
		0	0	0		0		0		0	

20 - DELETED

		First 0	Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
		0	0	0		0		0		0	

Performance Objective	Justification
01	Pandemic

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02	Growth of graduate program	
03	COVID-19 Effected	
03	Pandemic	
05	Campus focus	
05	Office Move/Relocation Effected	
06	Pandemic	

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Department: 512 - University Of South Alabama

Mission: The University of South Alabama, with a global reach and special focus on the Guif Coast, strives to make a difference in the lives of those it serves through promoting discovery, health, and learning.

Vision: The University of South Alabama will be a leading comprehensive public university internationally recognized for educational, research, and health care excellence as well as for its positive intellectual, cultural, and economic impact on those it serves.

Annual Goals

01	To develop, implement, and assess initiatives and practices to insure all students are offered the resources, structure, and relationships necessary for high-quality learning, academic persistence, and degree completion.
02	To increase USA productivity in discovery, research, scholarship, and creative activities and ensure excellence in graduate education.
03	To strengthen the connections and collaborations between the University and the larger world by enhancing faculty, staff, and students' international experiences and their understanding of other societies and cultures among faculty, staff, and students.
04	To actively participate in research, to educate healthcare professionals, and to be the region's leader in patients' access to care, outcomes, and satisfaction by providing health care that uses an interprofessional approach, is efficient, and is informed by research and education.

01 - Maintain first-time full-time freshman six-year graduation rate by 1.70%

		First (First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual	
01	Percentage	44	45	0	0	0		0		44		

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02 - Increase first year retention rate of first-time full-time freshman by 1.75%

		First (Quarter	Second Quarter		Third	Quarter	Fourth Quarter An		nual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Percentage	75	76	0	0	0		0		75	

03 - Maintain the 6 year graduation rate for Pell-eligible first time full time freshman by 2.5% annually.

		First C	luarter	Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Percent	39	38	0	0	0		0		39	

04 -

		First 0	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02		0	0	0	0	0		0		0	

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06 - Maintain Hospital patient days per year

		First C	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	Patient Days	28,470	31,331	28,470	31,544	28,470		28,470		113,800	

07 - Increase grant proposals submitted by 5%

		First C	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Percentage	0	0	0	0	0		0		0	

10 - Increase dollar amount of awards received from external agencies by 10% annually.

		First 0	First Quarter		Second Quarter		Third Quarter		Fourth Quarter		nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	Percentage	0	0	0	0	0		0		0	

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Department: 513 - Troy University

Mission: Troy University is a public institution comprised of a network of campuses throughout Alabama worldwide. International in scope, Troy University provides a variety of educational programs at the undergraduate and graduate levels for a diverse student body in traditional, nontraditional, and emerging electronic formats. Academic programs are supported by a variety of student services which promote the welfare of the individual student. Troy University's dedicated faculty and staff promote discovery and exploration of knowledge and its application to life-long success through effective teaching, service, creative partnerships, scholarship and research.

Vision: Troy University will provide academic programs worldwide that incorporate both classroom and online delivery for traditional and adult students. Within a "culture of caring", Troy University will foster excellence and leadership in its graduates. The University will be Alabama's leading international institution, serving over 50,000 students with 100% of its academic programs utilizing online technology

Annual Goals

01	(Student Centeredness) Ensure that students have effective academic programs as reflected in a student satisfaction rating of 90% for overall quality of academic programs as determined by the Graduating Student Survey.
02	(Internationalization)Troy University will enroll 1,000 international students on the Troy Campus by 2020.
03	(Cost Effectiveness and Strengthening the Infrastructure) Grant income will be increased by 100% by 2020 using FY 2015 as a baseline.
04	(Expand the Economy) Troy University will provide 50 online degree programs to support military and civilian personnel at the state's military installations for high school and adult students in distressed rural counties.

01 - Improve ways to measure and compare student satisfaction of the Institution and use this information to create a new set of best practices.

		First C	luarter	ter Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Number of Survey Responses	29,750	19,400	0	0	3,500		1,750		35,000	

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02 - To Increase by an additional 50 international students per year.

		First	Quarter	Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	Additional International Stude	140	148	0	0	40		20		200	

03 - To Increase grant funding by at least \$3,700,000 per year.

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Grant Revenues in Dollars	10,300,000	5,377,781	10,300,000	9,111,563	10,300,000		10,300,000		41,200,000	

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04 - To Increase the number of Alabama residents enrolled in online degree programs/courses by 200 students per year using fall 2015 as a baseline.

		First (Quarter	Second	Quarter	Third	Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
04	# of New Ala Online Students	350	378	0	0	210		140		700	

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Department: 514 - Ala Institute For Deaf & Blind

Mission: To provide comprehensive education and service programs of superior quality for children and adults who are deaf, blind, deaf-blind or with multiple disabilities, and their families.

Vision: To be the nationally recognized leader of diverse residential and community-based education, rehabilitation and employment programs for individuals who are deaf and/or blind.

Annual Goals

01	AIDB will design innovative instructional programs to meet the unique and changing education and rehabilitation needs of students clients consumers and families.
02	AIDB will recruit develop and maintain highly skilled and trained staff to meet the needs of students clients consumers and families.
03	AIDB will maximize the application of accessible technology in education and consumer training administrative and communication functions.
05	AIDB will create a network of state and national education service and employment programs that define our comprehensive mission to serve individuals who are deaf blind deaf-blind or with multiple disabilities.

01 - AIDB will serve more than 20,500 individuals with hearing and vision loss from birth to aging through campus and outreach programs in education, rehabilitation and employment areas statewide.

		First 0	Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Annual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target Actual
01	Number of Deaf & Blind Childre	6,500	7,691	6,500	7,346	6,500		6,500		26,000

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02 - AIDB will expand its in-service and professional development programs to ensure staff meet appropriate desired standards.

	First Quarter		Quarter	Second	Quarter	Third (Quarter	Fourth	Quarter	Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
02	Number of Staff Participating	400	214	400	371	400		400	-	1,600	

03 - Expand use of assistive technology in classroom and work training settings

		First Quarter		Second	Quarter	Third	Quarter	Fourth	Quarter Ann		านลใ
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Number of Students & Clients R	400	647	400	544	400		400		1,600	

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05 - AIDB will expand its outreach services to deaf and blind students served in public schools.

		First Quarter		Second	Quarter	Third (Quarter	Fourth	Quarter	Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
05	# of Public School Students	600	732	600	697	600		600		2,400	

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Department: 571 - Marine Environmental Sciences

Mission: To conduct basic & applied research in all aspects of marine sciences, provide both structured and unstructured programs for K-12 education state-wide, and to provide scientific and technological recommendations to local, state and federal agencies charged with the wise stewardship of our coastal resources.

Vision: To convert MESC/Dauphin Island Sea Lab into a beacon for cutting-edge science, education and public policy for the citizens of our state and nation.

Annual Goals

01

Increase undergraduate and graduate education in areas of marine science coastal resource management and technical development.

01 - Number of students with Graduate Research Status

		First C	Quarter	Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Each	35	34	36	44	37		38		38	

02 - Teacher enrollment in our programs

		First C	Quarter	Second	Quarter	Third 0	Quarter	Fourth	Quarter	An	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Each	0	45	0	32	25		35		60	

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03 - Overnight K-12 students

		First C	luarter	Second	Quarter	Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Each	500	190	500	321	1,000		700		2,700	

04 - Day K-12 Students & Estuarium visitors

		First C	luarter	Second	Quarter Third Qu		Quarter	Fourth	Quarter	Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Each	7,000	4,934	5,000	11,722	30,000		25,000		67,000	

05 - Extramural Grant funding

		First C	luarter	Second	Quarter Third C		Quarter	Fourth	Quarter	Anı	nual
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Dollars	2,000,000	7,709,974	2,000,000	4,033,012	2,500,000		2,500,000		9,000,000	

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Department: 581 - Athens State University

Mission: The University advances the best interests of its students and the State of Alabama through teaching, service, research and other creative activities to empower students to make valuable contributions in their professional, civic, educational, and economic endeavors. Through innovative communication and course delivery, for high-quality undergraduate and select graduate programs. Athens State University provides a supportive environment for each student, demonstrating the importance of the diverse and interdependent nature of our state and society. Athens State University changes the face of Alabama by changing the lives of its students.

Vision: Athens State University will be the premier destination for transfer students seeking the highest quality education and cutting-edge delivery at the most affordable cost. As the upper division university in Alabama, building on a tradition that began in 1822, Athens State University will be the catalyst for positive change in the lives of its students.

Annual Goals

01

Increase marketing and continue implementation of the enrollment management plan to develop recruitment and retention strategies for both traditional and non-traditional students. Also, introduce key new programs in demand in our local area.

01 - Increase student enrollment by 1% over the same term from the previous academic year.

		First (Quarter	Second	Quarter	Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Headcount	2,973	2,867	2,815	2,729	1,936		2,992		10,716	

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Department: 582 - Fire College & Personnel Stds

Mission: Our continuing commitment is to facilitate excellence in education, training, certification, and support services for the emergency response community.

Vision: We, the Alabama Fire College, will be the answer to the needs of the fire and emergency service community.

Annual Goals

Increase of Regional courses taught throughout state by 2%
To develop and deliver at least two new certification levels.
Increase number of Certification by 2%
Host and support three conventions for the fire service community

05 - Host 3 Fire/Emergency Service Conferences

	-	Fir	rst Quarter	Sec	Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual	
04	# of training conferences		1		1		0				7.5000	

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06 - Increase Regional courses by 2%

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
01	Percentage	0.5		0.5		0.5		0.5		2	

07 - Develop and deliver 2 new certification levels

		First (Quarter	Second Quarter		Third Quarter		Fourth	Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual	
02	Number	0		0		0		0	i	0		

${\bf 08}$ - Increase number of Certification courses delivered by ${\bf 2\%}$

		First Quarter		Second Quarter		Third Quarter		Fourth Quarter		Annual	
Goal	Unit	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
03	Percentage	1		1		1		1		2	

Performance Objective	Justification
05	Hold 3 fire service conferences per year

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	06	Increase Regional deliveries across Alabama by 2%	
L	08	Increase certifications issued by 2%	

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